

TO THE NEW ENTRANTS OF MBA (ITLM) PROGRAMME INDIAN MARITIME UNIVERSITY KOLKATA

Greetings from Indian Maritime University, Kolkata Campus.

We are pleased to know that you are going to be a learner at the School of Maritime Management (SMM) of IMU, Kolkata Campus.

Indian Maritime University-Kolkata Campus, erstwhile Directorate of Marine Engineering & Technology (DMET) / Marine Engineering & Research Institute (MERI), commenced a two year MBA programme in the domain of International Transportation and Logistics Management from August 2013.

The MBA (ITLM) programme at IMU, Kolkata Campus applies a niche attitude of collaborative learning in logistics and supply chain management. We believe in practical exposures of the essential theoretical underpinnings of students in logistics and supply chain management as a pedagogical intervention. It is in this context that SMM of IMU-KC has been successful in conducting industrial visits, exposing students to 45 days of summer internship in various Indian and MNCs, industry interaction series, alumina speak in the field of logistics and supply chain management. Such an approach has resulted in providing competent and capable young MBA graduates to industry, some of whom have succeeded in reaching exalted positions in shipping & logistics organisations. Worth illuminating here is that we have achieved 100% placements over the past three years.

We are indeed proud of such achievements of our candidates and we shall continue to give our best inputs to have graduates of such excellence. Again we welcome you on-board SMM, IMU-KC to join us in this endeavor of taking the legacy of the School to the next level in the field of Logistics & Supply Chain Management.